

FUNDING QUICK GUIDE

2025



THEALLIANCE

Who is The Alliance?

The Christian and Missionary Alliance, otherwise known as the C&MA or The Alliance, is an evangelical denomination that grew out of a calling to introduce the love of God in our neighborhoods and throughout the nations.

Our mission is to go and make disciples of all nations (see Matt. 28:19), to see *All of Jesus for All the World*.

What does The Alliance do?

Through about 2,000 U.S. Alliance churches and around 700 international workers serving in up to 70 countries, Alliance workers implement a variety of strategic initiatives and forge partnerships with governmental and nongovernmental organizations to provide holistic, compassionate care to men, women, and children whose lives have been impacted by disease, poverty, political turmoil, national disasters, and lack of gospel access.

Through pioneering training efforts, The Alliance also empowers emerging leaders throughout the world to reach and disciple their people, plant churches, and transform communities through the love and care of Jesus.


2,000
churches

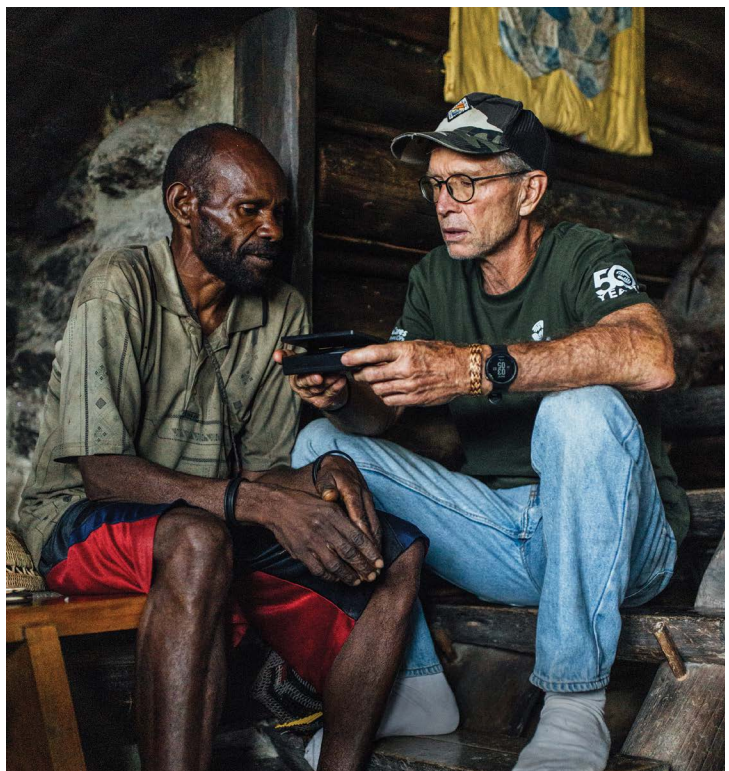

700
international
workers


70
countries

Why do we do all of this?

Why keep giving and sending, praying and going, and giving some more? The fact is, not everyone has equal access to the gospel. More than 4,000 people groups representing 3.4 billion people still have little or no opportunity to know Jesus.

When caring, compassionate people like you fuel Alliance workers to go to the ends of the earth—even in the most difficult and resistant places—you send gospel presence to those who are desperate for hope. You serve the underserved as Jesus' hands and feet. You show the world how God's love changes lives.



HOW IS THE ALLIANCE FUNDED?

The Alliance is funded primarily through generous tax-deductible donations given by individuals, churches, foundations, ministries, and other like-minded organizations.

The Great Commission Fund, or GCF, is the vehicle for stewarding your generosity and fueling all Alliance workers, work, and impact.

Gifts to the GCF are the primary source of funding for The Alliance's gospel-advancing work around the world.

These funds are put to immediate use to provide support to staff, workers, and mission-driven ministries in the United States and across the globe. The GCF provides flexibility for The Alliance to respond immediately to meet critical needs whenever and wherever they arise. Every Alliance international worker receives funding from gifts to the GCF.

How does my giving to the GCF make a difference?

Because of your gifts to the GCF, you

- provide gospel presence in the hardest places throughout our neighborhoods and the nations,
- minister to people in their need and draw them to Jesus, and
- send more workers around the world to fulfill our shared *All of Jesus for All the World* vision.

One mission with a diversity of impact

Your giving to the GCF creates meaningful, impactful gospel presence in a multitude of ways, including:



Bible Translation



Counseling



Member Care



Broadcasting



Disaster Relief



Prison Outreach



Business as Mission



Discipleship



Refugee Assistance



Camps



Evangelism



Schools



Church Planting



Helping At-Risk Women



Theological Education



Community Development



Hospitals and Clinics



Youth and Children's Ministries



Conflict Resolution

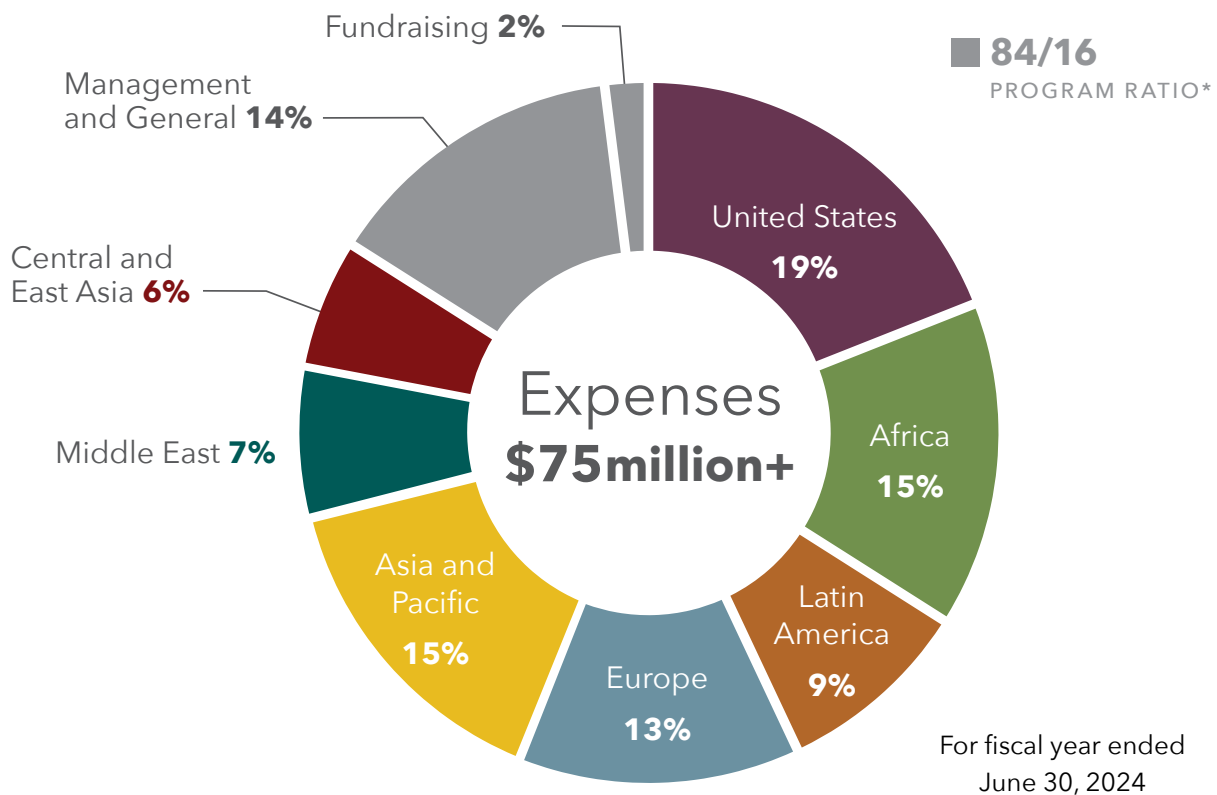


Leadership Training

Can I also give to a specific Alliance worker or work?

Absolutely! If you are passionate about a specific worker's ministry, you can give in a designated way within the GCF toward the cost of that worker or project to further their specific ministry reach.

Where does the money go?



The C&MA seeks to uphold the highest standards of financial accountability and transparency. The C&MA complies with the standards of the Evangelical Council for Financial Accountability. As far as possible, the expressed preference of any donor will be respected and followed. However, in the event this is not possible or the account is over-subscribed, the C&MA reserves the right to redesignate funds at its discretion.

*The Alliance judiciously pursues a healthy balance between program expenses and management expenses, realizing that our programs are only as effective and efficient as the infrastructure and staff that support them, and that both are vital to carrying out our mission and fulfilling our *All of Jesus for All the World* vision.

DIG DEEPER



How does the GCF work?

There are two main streams of giving to The Alliance that flow into the GCF:

- **general** giving to the overall ministry, including staff, workers, and their ministries in the U.S. and across the globe; and
- **designated** giving to specific workers and/or work in the U.S. and around the world.



Why is general giving the most stable, flexible, responsive, and preferred way to give?

General giving supports The Alliance's overall mission by funding various needs, such as compensation, health benefits, visas, language study, and more. General giving constitutes the majority of GCF funding and impacts the broadest number of workers and projects throughout the world. These funds are readily available to be directed where needed most, without delay.



What is the benefit of giving a designated gift?

Giving a designated gift to the GCF allows you to engage more deeply and personally with a specific worker's activity or project by advancing their particular ministry's reach. Designated funds can only be used for the specified worker or project. All ministries benefit greatly from both general and designated giving to the GCF.



Can people in an Alliance church give through the Alliance National Office and have the gift be counted toward the church's total GCF giving?

Yes! You can give through the Alliance National Office and have your gifts included in the Alliance financial reporting of your church's giving. See instructions on the online Give page or send a note with your check.

GOT MORE QUESTIONS? *We're here for you!*



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TAX ID

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GIVE

cmalliance.org/give